

Nissan Intelligent Mobility moves you one step ahead. In cars that feel like an extension of you, helping you see more and sense more, reacting with you, and sometimes even for you. Nissan Intelligent Mobility is about a better future — moving us to a world that's safer, more sustainable, and exciting.



 $M A X I M A^{\circ}$

The 4-Door Sports Car

Welcome to exhilaration. A high-tech powerhouse that changes from premium ride to canyon carver at the touch of a button. Loaded with advanced driver assist features¹ and seamless connectivity with your compatible smartphone.² This is what it's like to drive a living legend.



NISSAN INTELLIGENT MOBILITY"

Android Auto™

Talk to Google on Android Auto and get things done with your voice. Easily send messages, get directions, control media, and more. Just say, "Hey Google" or, in compatible cars, long-press the voice control button on your steering wheel to get started.^{2,5,9,10}





It's even a quick read

Nissan Advanced Drive-Assist Display Maxima helps you focus on what's most important: driving. From turn-by-turn directions⁵ to caller ID — even Intelligent Driver Alertness¹¹ that warns you if it senses you need a break — the 178 mm (7") Advanced Drive-Assist Display lays it all right before your eyes. You can even change the colour of the Maxima on the display to match your tastes.³

Remote start from your phone

With NissanConnect® Services, you can remotely start your vehicle from nearly anywhere your compatible smartphone works. Need to unlock your vehicle for a friend? Just tap the unlock button on your phone. You can even find your parked vehicle's location. Now that's technology built for you.





Apple CarPlay® integration

People to see? Places to be? Just ask Siri.® Equipped with Siri® voice control, Apple CarPlay® (shown above) brings on board to your Maxima your contacts, favourite audio apps, Apple Maps, and more. You can even use your steering wheel controls to adjust volume and toggle through screens. Simply plug in your compatible iPhone® and qo.2-5-9.10

Customized performance

With legendary VQ V6 power under your right foot and an Xtronic CVT* (Continuously Variable Transmission) to keep you in the meat of the powerband, Maxima* is a driver's dream come true. And with the standard Drive Mode Selector, you can switch between sport sedan and luxurious cruiser at the touch of a button.

Pure ambiance

Technically, the term is "wow." There's no better way to describe it — the perfect expression of driving exhilaration with elegance and style.

Zero Gravity front seats⁸ Climatecontrolled front seats⁶ Ambient LED lighting

Nissan Maxima® SR shown in Charcoal Premium Ascot Leather with Alcantara® inserts. U.S. instrumentation shown





INTELLIGENT EMERGENCY
BRAKING WITH
PEDESTRIAN DETECTION¹³



REAR AUTOMAT BRAKING¹⁴



REAR CROSS TRAFFIC ALERT¹⁵



BLIND SP WARNIN



LANE DEPARTUR WARNING¹⁷



HIGH BEAM ASSIST



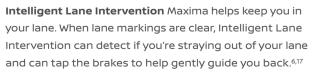
Intelligent Around View® Monitor Four cameras make parking easy with a virtual composite 360° bird's-eye view of your Maxima. You can select from split-screen close-ups of the front, rear, and curbside views for a better look. It also gives you an on-screen heads-up when it detects moving objects near your vehicle. 6,18,19



Intelligent Cruise Control Watches the flow of traffic to take the tedium out of your daily commute. The system helps maintain an adjustable speed and set distance between you and the car ahead.²⁰



Intelligent Forward Collision Warning Maxima is on the lookout when you can't see what's going on up there. Intelligent Forward Collision Warning watches up to two cars ahead, and when it detects sudden deceleration in front of you, it gives you a warning to slow down.²¹





CHOOSE YOUR COLOUR AND INTERIOR



Charcoal Leather | SL



Charcoal Premium Ascot Leather with Alcantara® Inserts⁷ | SR



Charcoal Premium Ascot Leather⁷ | Platinum



Cashmere Premium Ascot Leather⁷ | Platinum

	Pearl White	e TriCoat ²²	² QAB	Gun Metal	lic ²² KAD	
	SL	SR	PLT	SL	SR	PLT
Charcoal Leather ⁷						
Charcoal Premium Ascot Leather						
with Alcantara® Inserts ⁷						

GENUINE NISSAN ACCESSORIES

Every Genuine Nissan Accessory is custom-fit, custom-designed, and durability-tested. Each one is backed by Nissan's 3-year/60,000-km (whichever occurs first) limited warranty (if installed by dealer at the time of new vehicle purchase) and can be financed when installed by dealer at time of new vehicle purchase. Terms, conditions, and exclusions apply. See your Warranty Information Booklet for complete details.

A. Rear Diffuser

Go with the flow. Add a stylish touch.

B. **Sport Pedals**Track-inspired grip and looks.

C. 18" Machined / Painted 2-Tone Wheels w/ Center Cap Sleek styling, exclusively for

Maxima.®

D. All-Season Floor Mats (4-piece set), Sport Carpeted Floor Mats, and Carpeted Floor Mats (4-piece set) Skip the mud and other messes. (Sold separately)

Additional Accessories:

Cashmere Premium Ascot Leather⁷

- Rocker Panel Mouldings
- Illuminated Kick Plates
- Shift Knob
- Interior Accent Lighting
- Interior Trim Appliqués
- Sliding Trunk Organizer Tray
- All-Season Trunk Area Protector
- Premium Rear Spoiler
- And More

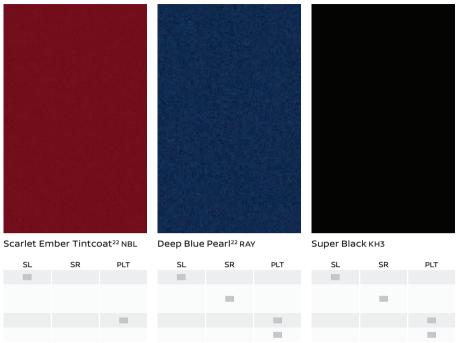








See your Nissan dealer for details, or go to accessories.nissan.ca



Standard

Nissan has taken care to ensure that the digital colour swatches presented here are the closest possible representation of actual vehicle colours. Swatches may vary slightly due to viewing light or screen quality. Please see the actual vehicle and colours at your dealer.

BUYING AND OWNING

Finance Options Through Nissan Canada Finance, we offer many attractive lease and loan options that can be tailored to your individual needs. Please visit our website **Nissan.ca/finance** to explore all of the options available. We have also made it easy to pre-qualify online. With our flexible options, driving home a new Nissan has never been easier. Consult your local Nissan Dealership for complete details.

No-Nonsense Warranty Every 2023 Nissan is covered by a 3 year/60,000 km²³ Comprehensive New Vehicle Warranty, a 5 year/100,000 km²³ Powertrain Warranty, an 8 year/130,000 km²³ Emission OBD Warranty on selected components, and a 5 year/unlimited km Corrosion Perforation Warranty. As a Nissan owner, you'll also receive a 3 year Roadside Assistance program available to you 24 hours a day. Terms, conditions, and exclusions apply. See your Warranty Information Booklet for complete details.

Added Security Plan (ASP) For ultimate peace of mind, consider the Nissan Added Security Plan. It's our commitment to be there for you, and to help you leave your worries behind. Different plans, available for both purchased and leased vehicles, let you tailor the coverage to your driving habits.

Security+Plus® Prepaid Maintenance Plan The smart choice when it comes to maintaining your new Nissan. Honoured at all participating Nissan Dealers in Canada and the U.S., your vehicle is cared for by factory-trained technicians using Genuine Nissan Parts. And best of all, there's no worrying about price increases on parts or service in the future. A variety of plans are available. Ask your Dealer for details.

CHOOSE YOUR TRIM LEVEL

SL

- 3.5-litre V6 engine with 300 HP and 261 lb.-ft. of torque²⁴
- Xtronic CVT® (Continuously Variable Transmission)
- Drive Mode Selector with Sport and Normal Modes
- Intelligent Cruise Control²⁰
- Intelligent Forward Collision Warning²¹
- Intelligent Emergency Braking with Pedestrian Detection¹³
- Rear Automatic Braking¹⁴
- Lane Departure Warning¹⁷
- Blind Spot Warning¹⁶
- Rear Cross Traffic Alert¹⁵
- RearView Monitor²⁵
- Front and Rear Sonar System²⁶
- Integrated Dynamics-control Module Active Ride Control, Intelligent Trace Control,²⁷ and Intelligent Engine Brake
- High Beam Assist
- Traffic Sign Recognition²⁸
- Intelligent Driver Alertness¹¹
- 18" Machine-finished aluminum-alloy wheels
- LED headlights with LED signature Daytime Running Lights
- Taillights with integrated LED signature
- Intelligent Auto Headlights
- Splash guards
- Quad-tipped exhaust finishers
- Power heated outside mirrors with LED turn signal indicators
- Dual Panel Panoramic Moonroof with one-touch open/close
- Dual Zone Automatic Temperature Control with in-cabin microfilter and rear vents
- HomeLink® universal garage-door opener
- Auto-dimming inside rearview mirror
- Nissan Intelligent Key® with Push Button Ignition
- Rear Door Alert²⁹
- Power windows with front window one-touch auto-up/down
- Tilt/telescoping steering column
- Vehicle-speed-sensing variable intermittent windshield wipers
- Front LED map lights and rear LED reading lights
- Adjustable ambient LED interior lighting
- Dual illuminated visor vanity mirrors with sun visor extenders

- 12-volt DC power outlet2
- Retained accessory power and battery saver
- Overhead sunglasses storage
- Front seatback pockets
- Dual front cup holders and dual front bottle holders
- Rear-seat fold-down armrest with dual cup holders
- Remote Engine Start System³⁰ with Intelligent Climate Control
- 8-way power driver's seat with power lumbar support
- 4-way power front-passenger's seat
- Front-passenger's seat power lifter
- Heated front and rear outboard seats
- Heated leather-wrapped steering wheel
- Leather-wrapped shift knob
- 60/40-split fold-down rear seatbacks
- Leather-appointed seats
- Carpeted floor mats
- Advanced Drive-Assist Display with 178 mm (7") display³
- NissanConnect® 203 mm (8") touchscreen display⁴
- Nissan Door to Door Navigation with Premium Traffic⁵
- NissanConnect® Services powered by SiriusXM with trial access to 5-year Plus and 6-month Premium packages®
- NissanConnect® with Wi-Fi Hotspot®
- Apple CarPlay® integration9
- Android Auto[™] compatibility⁹
- SiriusXM Traffic and Travel Link with 3-month trial access³¹
- Bluetooth® Hands Free Phone System³²
- Hands-free Text Messaging Assistant¹⁰
- Display Commander
- Bose Premium Audio System with 11 speakers, including Bose Centerpoint® 2 Surround Technology
- Active Noise Cancellation
- Two USB-A ports and two USB-C ports²
- SiriusXM Radio with 3-month trial access³¹
- Streaming Audio via Bluetooth®32















SR INCLUDES SL EOUIPMENT PLUS:

- Paddle shifters
- Sport-tuned suspension
- Intelligent Lane Intervention¹⁷
- Intelligent Around View® Monitor¹8
- 19" Gloss black aluminum-alloy wheels
- LED fog lights
- Black V-Motion grille
- Black exterior accents
- Sport spoiler
- Outside mirrors with reverse tilt-down feature
- Auto-dimming driver-side outside mirror
- Memory System driver's seat and outside mirrors

- Driver's seat manual thigh support extension
- Climate-controlled front seats (heated and cooled)
- Premium Ascot leather-appointed seats with dynamic diamond-quilted Alcantara® inserts
- Premium Ascot leather-wrapped steering wheel with Alcantara® inserts
- Satin Dark Chrome faceted interior trim
- Charcoal headliner
- Aluminum sport pedals
- Active Sound Enhancement







PLATINUM

INCLUDES SL EQUIPMENT PLUS:

- Intelligent Lane Intervention¹⁷
- Intelligent Around View® Monitor¹8
- 19" Machine-finished aluminum-alloy wheels
- LED fog lights
- Outside mirrors with reverse tilt-down feature
- Auto-dimming driver-side outside mirror
- Power-tilt/telescoping steering column
- Rain-sensing variable intermittent windshield wipers
- Rear-window power sunshade

- Memory System driver's seat, steering wheel, and outside mirrors
- Driver's seat manual thigh support extension
- Climate-controlled front seats (heated and cooled)
- Premium Ascot leather-appointed seats with diamond-quilted leather inserts
 Premium Ascot leather-wrapped
- steering wheel

 Satin Birdseye Maple Wood faceted interior trim









SPECIFICATIONS

Engine	SL	SR	PLT
3.5-litre DOHC 24-valve V6 engine			
Horsepower – 300 HP @ 6,400 rpm ²⁴			
Torque — 261 lbft. @ 4,400 rpm ²⁴			
Continuously Variable Valve Timing Control System (CVTCS) on intake and exhaust valves			
Nissan Direct Ignition System			
Electronic drive-by-wire throttle			

Drivetrain		
Front engine/Front-Wheel Drive		
Xtronic CVT* (Continuously Variable Transmission) with Drive Mode Selector and Manual Mode		
Paddle shifters		

Brakes		
Front and rear vented discs		
4-wheel Anti-lock Braking System (ABS)		
Electronic Brake force Distribution (EBD)		
Brake Assist ³³		

Suspension/Chassis Bracing/Steering		
Independent strut front suspension		
Independent multi-link rear suspension		
Hollow-tube front and rear stabilizer bar		
Sport-tuned suspension — retuned dampers, stiffer springs, and larger front stabilizer bar		
Front strut tower and rear chassis reinforcement		
Hydro-electric power steering		

Driver Assistance Technologies		
Intelligent Cruise Control ²⁰		
Intelligent Forward Collision Warning ²¹		
Intelligent Emergency Braking with Pedestrian Detection ¹³		
Rear Automatic Braking ¹⁴		
Lane Departure Warning ¹⁷		
Intelligent Lane Intervention ¹⁷		
Blind Spot Warning ¹⁶		
Rear Cross Traffic Alert ¹⁵		
RearView Monitor ²⁵		
Intelligent Around View® Monitor18		
Front and Rear Sonar System ²⁶		
Vehicle Dynamic Control® (VDC®)34 with Traction Control System (TCS)		
Integrated Dynamics-control Module — Active Ride Control, Intelligent Trace Control, ²⁷ Intelligent Engine Brake		
High Beam Assist		
Traffic Sign Recognition ²⁸		
Intelligent Driver Alertness ¹¹		

18" Machine-finished aluminum-alloy wheels		
19" Gloss black aluminum-alloy wheels		
19" Machine-finished aluminum-alloy wheels		
P245/45R18 V-rated all-season tires		
P245/40R19 W-rated all-season tires		

Sport-tuned suspension — retuned dampers, stiffer springs, and larger front stabilizer bar		
Front strut tower and rear chassis reinforcement		
Hydro-electric power steering		
Driver Assistance Technologies		
Intelligent Cruise Control ²⁰		
Intelligent Forward Collision Warning ²¹		
Intelligent Emergency Braking with Pedestrian Detection ¹³		
Rear Automatic Braking ¹⁴		
Lane Departure Warning ¹⁷		
Intelligent Lane Intervention ¹⁷		
Blind Spot Warning ¹⁶		
Rear Cross Traffic Alert ¹⁵		
RearView Monitor ²⁵		
Intelligent Around View® Monitor18		
Front and Rear Sonar System ²⁶		
Vehicle Dynamic Control® (VDC®)34 with Traction Control System (TCS)		
Integrated Dynamics-control Module — Active Ride Control, Intelligent Trace Control, ²⁷ Intelligent Engine Brake		
High Beam Assist		
Traffic Sign Recognition ²⁸		
Intelligent Driver Alertness ¹¹		
Wheels/Tires		
18" Machine-finished aluminum-alloy wheels		
19" Gloss black aluminum-alloy wheels		
19" Machine-finished aluminum-alloy wheels		
P245/45R18 V-rated all-season tires		
P245/40R19 W-rated all-season tires		
Exterior Features		
LED headlights with LED signature Daytime Running Lights		
LED fog lights		

Exterior Features (continued)	SL	SR	PLT
Intelligent Auto Headlights Black V-Motion grille			
Black V-Motion grille			
Black exterior accents			
Sport spoiler			
Splash guards			
Quad-tipped exhaust finishers			
Power heated outside mirrors with LED turn signal indicators			
Outside mirrors with reverse tilt-down feature			
Auto-dimming driver-side outside mirror			
Dual Panel Panoramic Moonroof with one-touch open/close			

Comfort/Convenience		
Dual Zone Automatic Temperature Control with in-cabin microfilter and rear vents		
HomeLink® universal garage-door opener		
Auto-dimming inside rearview mirror		
Nissan Intelligent Key® with Push Button Ignition		
Remote Engine Start System ³⁰ with Intelligent Climate Control		
Remote front windows down and trunk release via Nissan Intelligent Key®		
Power door locks with auto-locking feature		
Rear Door Alert ²⁹		
Power windows with front window one-touch auto-up/down		
Tilt/telescoping steering column		
Power-tilt/telescoping steering column		
Vehicle-speed-sensing variable intermittent windshield wipers		
Rain-sensing variable intermittent windshield wipers		
Front LED map lights and rear LED reading lights		
Adjustable ambient LED interior lighting		
Dual illuminated visor vanity mirrors with sun visor extenders		
Rear-window power sunshade		
12-volt DC power outlet ²		
Retained accessory power and battery saver		
Overhead sunglasses storage		
Front seatback pockets		
Dual front cup holders and dual front bottle holders		
Rear-seat fold-down armrest with dual cup holders		

Seating/Appointments		
8-way power driver's seat with power lumbar support		
4-way power front-passenger's seat		
Memory System — driver's seat and outside mirrors		
Memory System — driver's seat, steering wheel, and outside mirrors		
Driver's seat manual thigh support extension		
Front-passenger's seat power lifter		
Heated front seats		
Climate-controlled front seats (heated and cooled)		
Heated rear seats ³⁵		
Heated steering wheel		
60/40-split fold-down rear seatbacks		
Leather-appointed seats		
Premium Ascot leather-appointed seats with dynamic diamond-quilted Alcantara® inserts		
Premium Ascot leather-appointed seats with diamond-quilted leather inserts		
Leather-wrapped steering wheel		

	SL	SR	PLT
Seating/Appointments (continued)			
Premium Ascot leather-wrapped steering wheel with Alcantara® inserts			
Premium Ascot leather-wrapped steering wheel			
Leather-wrapped shift knob			
Satin Chrome faceted trim			
Satin Dark Chrome faceted trim			
Satin Birdseye Maple Wood faceted trim			
Charcoal headliner and pillars			
Aluminum sport pedals			
Carpeted floor mats			

Infotainment		
Advanced Drive-Assist Display with 178 mm (7") display ³		
NissanConnect® 203 mm (8") touch-screen display⁴		
Nissan Door to Door Navigation System with Premium Traffic⁵		
NissanConnect® Services powered by SiriusXM with trial access to 5-year Plus and 6-month Premium packages®		
NissanConnect® with Wi-Fi Hotspot9		
Apple CarPlay® integration9		
Android Auto™ compatibility9		
SiriusXM Traffic and Travel Link with 3-month trial access ³¹		
Bluetooth® Hands Free Phone System ³²		
Hands-free Text Messaging Assistant ¹⁰		
Display Commander		
Bose Premium Audio System with 11 speakers, including Bose Centerpoint® 2 Surround Technology		
Active Noise Cancellation		
Active Sound Enhancement		
MP3/WMA CD playback capability		
Auxiliary audio input jack²		
Two USB-A ports and two USB-C ports ²		
SiriusXM Radio with 3-month trial access ³¹		
Streaming Audio via Bluetooth®32		
Radio Data System (RDS) and speed-sensitive volume control		
Illuminated steering wheel-mounted audio controls		

Safety/Security		
Nissan Advanced Airbag System with supplemental front airbags with seat belt and occupant classification sensors ³⁶		
Seat-mounted side-impact supplemental airbags for front- and rear-seat outboard occupants ³⁶		
Driver and front-passenger supplemental knee airbags ³⁶		
Roof-mounted curtain supplemental airbags for side-impact and rollover head protection for front and rear-seat outboard occupants ³⁶	-	
3-point ALR/ELR passenger seat belt system (ELR for driver)		
Front seat belts with pretensioners and load limiters		
LATCH System (Lower Anchors and Tethers for CHildren)		
Zone Body construction with front and rear crumple zones		
Energy-absorbing steering column		
High-strength steel side-door quard beams		
Hood-buckling creases		
Tire Pressure Monitoring System (TPMS) with Easy-Fill Tire Alert ^{37,38}		
Nissan Vehicle Immobilizer System		

Standard

DIMENSIONS/CAPACITIES/WEIGHTS/FUEL

Dimensions	
Exterior — mm (inches)	
Wheelbase	2775 (109.3)
Overall length	4897 (192.8)
Overall width	1860 (73.2)
Overall height	1436 (56.5)
Track width	1585 (62.4)
Aerodynamics — Cd	
Drag coefficient	0.29 (0.30 for SR)
Interior (front/rear) — mm (inches)	
Head room	987 (38.9)/910 (35.8)
Leg room	1143 (45.0)/870 (34.2)
Hip room	1375.5 (54.2)/1340 (53.5)
Shoulder room	1439 (56.7)/1415 (55.7)
Shoulder room	1439 (56.7)/1415 (55.7)

Seating capacity	5
Interior passenger volume — L (cu. ft.)	2730 (96.4)
Cargo volume — L (cu. ft.) ³⁹	405 (14.3)
Fuel tank — L (Imp. gal.)	68.1 (14.98)

Base total	1679 (3701.6)	1685.7 (3716.3)	1690.9 (3727.8)			
2023 Fuel Consumption Estimates — L/100 km (MPG) ⁴⁰						
City		11.6 (24)				
Highway		7.9 (36)				
Combined		9.9 (28)				

SR

Actual mileage may vary with driving conditions – use for comparison only.

SL

Nissan's environmental action plan focuses on several key areas. In addition to increasing production of Zero Tailpipe Emission vehicles like the 100% electric LEAF,® we're improving fuel efficiency across our lineup, and reducing the environmental impact of manufacturing through energy-efficient practices in our plants.



Platinum

NISSAN MAXIMA®

Isn't it time you were passionate about the vehicle you drive? Welcome to the 2023 Maxima.®

Follow Nissan Canada on:



Curb Weights — kg (lbs.)





